# The Essential Competencies Curriculum

## Competency, Learning Outcomes, and Student Action Steps

### Written Communication II

**Competency:**

**TCU graduates will write effectively.**

<table>
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<th>Learning Outcomes</th>
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| Students will demonstrate facility with the language and analysis of argument. | Students will study the terminology of historical and current-day rhetorical theory.  
Students will analyze a variety of arguments in different media (e.g. print, oral, electronic, and visual).  
Students will analyze and assess genre, discourse conventions, rhetorical situation, and argument strategy in complex texts. |
| Students will demonstrate the ability to write an argument for a specific rhetorical situation. | Students will produce a variety of arguments in different media (e.g. print, oral, visual, electronic).  
Students will produce arguments with a situation-appropriate focus, thesis, or controlling idea. |
| Students will demonstrate competency in using sources (primary, secondary, electronic) in argument construction. | Students will practice connecting their personal experiences, values, and beliefs with larger social conversations and contexts.  
Students will practice finding, evaluating, and analyzing primary and secondary sources for timeliness, validity, and appropriateness.  
Students will incorporate and synthesize source material (print, digital, primary) appropriate to their argumentative writing. |
| Students will demonstrate the ability to use computers effectively as a communication mechanism. | Students will correspond using e-mail.  
Students will find, evaluate, and use online sources in academic assignments.  
Students will use standard word processing software to produce and format texts.  
Students will use computers to produce and incorporate non-print information such as charts, spreadsheets, images, and illustrations in their academic texts.  
Students will use computers to facilitate presentations. |